

WAKAKIRRI

NATIONAL STORY-DANCE FESTIVAL

ANNUAL REPORT 2022



FESTIVAL DIRECTOR'S STATEMENT

Registrations for Wakakirri 2022 were up on 2021 but did not fully bounce back to pre covid numbers. This was due to the uncertainty surrounding schools as they returned to classroom learning with Covid continuing to cause disruptions. Despite this registrations were still strong enough for Wakakirri to deliver a successful season across Australia and is well positioned bounce back to in 2023

Some outcomes from 2022 include:

- Registrations for the Artist In Residence programs are becoming more popular.
- Wakakirri launched its Artist in Residence Kick Start program which uses a pre designed story-line and online dance classes to deliver a low cost entry point program for new schools into Wakakirri. The AIR Kick Start program was also adapted for use by remote schools
- The Wakakirri Artist in Residence Program has contracted to be a preferred supplier for the Smith Family's SMARTS program and delivered programs into 7 schools
- Updates to the live show format allowed Wakakirri shows to take place in smaller and more affordable venues. This means long and expensive events at venues such as the Adelaide entertainment centre can be avoided
- Many administration tasks have been automated and streamlined to create a more efficient and cost effective system
- The Wakakirri website experienced a serious DOS attack in March which led to an upgrade of security across all systems



WAKAKIRRI 2022 PROGRAMS AND EVENTS

WAKAKIRRI STORY-DANCE FESTIVAL

The Wakakirri Story-Dance Festival is a national program for schools that develops student engagement and wellbeing through participation in the performing arts.

Schools participate by creating Story-Dances which they perform in live theatres in capital cities and selected regional areas around Australia. Schools in remote and regional areas can participate via Wakakirri Video.

NATIONAL SHOWCASE SPECIAL

At the end of the live and video seasons a National showcase special is celebrated via the Wakakirri website and social media channels that showcases outstanding works from the year



ARTIST IN RESIDENCE PROGRAM

The Wakakirri Artist in Residence provides assistance to schools that do not have the resources or skills to participate in Wakakirri. Combined with online dance classes the AIR program can also be used by schools in remote areas.

WAKAKIRRI INSPIRATION FUND

The Wakakirri Inspiration Fund directly assists disadvantaged schools by covering the cost of participation fees or an artist in residence program.

CAREER PATHWAYS PROGRAM

Via Wakakirri, secondary students have the option to explore career pathways in performing and creative arts, design, and event management. Participating students have access to industry professional mentors, careers day seminars and the option of completing a Certificate 2 in Dance.

2022 FESTIVAL MOTIF 'RISE'

The Wakakirri team has chosen 'RISE' as its 30th birthday motif for 2022. RISE represents optimism and change after the adversity of the last two years.

2022 NATIONAL AWARDS

Wakakirri is not a competition but does have awards that acknowledge schools who exemplify the Wakakirri ethos 'Great Stories Inspire Change' including raising awareness, community building and excellence in performing arts. Following is a selection of sponsored award winning schools



MOOROOLBARK COLLEGE, VIC

THE TRUE COST

Mooroolbark are a first time Wakakirri school who's 'Wakakirri Squad' exclusively consists of Burmese/Chin State students who come from refugee and trauma backgrounds. Responding to the question "who-made-my-clothes?" their Story-Dance work reveals the hands behind the clothes we wear. "We were inspired by the 30th birthday signature motif of RISE representing optimism and change. We are optimistic that involvement this year will provide hope for our students and a chance to change their lives".



HOPPERS CROSSING SECONDARY COLLEGE, VIC

"ISLAND HOME"

Two brothers from the Philippines experience a culture shock arriving in Australia. They wrestle with their cultural identity as they try to assimilate into school. Through sharing their identity, they inspire a multicultural student community.



NATIONAL AWARDS

RAISING AWARENESS AWARD SUPPORTED BY MUFFIN BREAK



**EDGEWORTH HEIGHTS
PUBLIC SCHOOL, NSW**

Primary live entry
Timeless Treasures



**WOODEND PRIMARY
SCHOOL, SA**

Primary live entry
Rise Up. We Help and Heal
Together.



**HOPPERS CROSSING
SECONDARY COLLEGE, VIC**

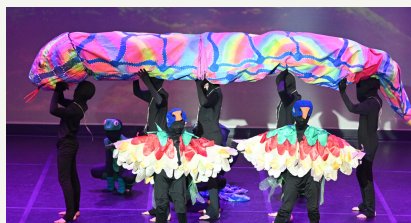
Secondary live entry
Island Home



**MCLAREN VALE PRIMARY
SCHOOL, SA**

Primary live entry
Walk a Mile

RECONCILIATION AUSTRALIA AWARD, SUPPORTED BY RECONCILIATION AUSTRALIA



**EAGLEBY SOUTH STATE
SCHOOL, QLD**

Primary live entry
The Rise of First Nations
Peoples



**CHRISTIES BEACH
PRIMARY SCHOOL, SA**

Primary live entry
Always Was, Always Will Be



WEIR STATE SCHOOL, QLD

Primary video entry
Torres Strait Islander
Celestial Navigation

NATIONAL AWARDS



EDGEWORTH HEIGHTS PUBLIC SCHOOL, NSW

'TIMELESS TREASURES'

our school was involved in a research project with the Newcastle University which involved our students writing to the elderly in a independent living home and becoming penpals. The University monitored engagement and mental health of these residents as well as the enjoyment of our students.

The project was a huge success, the T.V show "The Project" heard about the penpal project and came to our school to showcase what a great job the students at Edgeworth Heights Public School had done and the friendships and relationships that came from this penpal activity."

MCLAREN VALE PRIMARY SCHOOL, SA

"ASCENDING AT CLC"

"To bring awareness to our Wakakirri project we started a Makuru Morning Yarn which is a place that students can come before school to connect with peers and warm up with a Hot Chocolate. This initiative has been planned and run by our Year 10 Design and Production students providing a sense of ownership and pride"



2022 DATES AND VENUES

STATE	VENUE	DATES	SHOWS
ACT	Canberra Theatre	2 - 3 August & 8 September	3
NSW	Riverside Theatres	23rd - 26th August	4
	NIDA	11 - 12 August & 23 September	3
	Shoalhaven Ent Centre	29 - 30 August	2
	Seymour Centre	19 - 21 September	3
QLD	The Events Centre	25 July	1
	Logan Ent Centre	10 - 12 August & 5 - 6 September	5
SA	Adelaide Ent Centre	10 - 11 August	2
VIC	Clocktower Centre	4 - 5 August & 5 - 7 September	5
	Frankston Arts Centre	23 - 25 August	3
WA	Perth Concert Hall	8 August	1

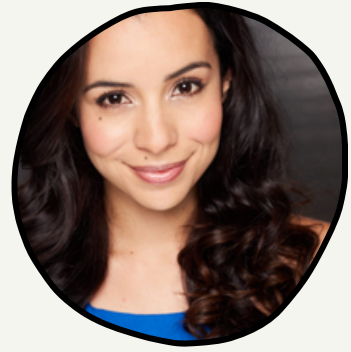
WAKAKIRRI AMBASSADORS



**ANDREW
MCFARLANE**



**EMMA
WATKINS**



**KAT
HOYOS**



**JUSTINE
CLARKE**



**JASON
COLEMAN**



**TODD
MCKENNEY**



**WILL
TRAN**



**JAMES
ELMER**



**MICHALA
BANAS**

PARTICIPATION RATES

LIVE SCHOOLS

2022	P	S	D	TOTAL
ACT	9	1	0	10
NSW	37	9	1	47
NT	0	0	0	0
QLD	24	3	0	27
SA	24	2	0	26
TAS	0	0	0	0
VIC	26	24	4	37
WA	6	2	0	8
TOTAL	126	24	5	155

2021	P	S	D	TOTAL
ACT	8	2	0	10
NSW	0	0	0	0
NT	0	0	0	0
QLD	21	1	0	22
SA	28	1	0	29
TAS	0	0	0	0
VIC	0	0	0	0
WA	10	2	0	12
TOTAL	67	6	0	73

2020	P	S	D	TOTAL
ACT	0	0	0	0
NSW	0	0	0	0
NT	0	0	0	0
QLD	0	0	0	0
SA	0	0	0	0
TAS	0	0	0	0
VIC	0	0	0	0
WA	0	0	0	0
TOTAL	0	0	0	0

VIDEO SCHOOLS

2022	P	S	D	TOTAL
ACT	2	0	0	2
NSW	7	2	0	9
NT	0	0	0	0
QLD	3	2	1	6
SA	1	1	0	2
TAS	1	1	0	2
VIC	4	1	0	5
WA	1	1	0	2
TOTAL	19	8	1	28

2021	P	S	D	TOTAL
ACT	0	0	0	0
NSW	9	3	0	12
NT	0	0	0	0
QLD	5	3	0	8
SA	1	0	0	1
TAS	2	0	0	2
VIC	11	8	4	23
WA	2	0	0	2
TOTAL	30	14	4	48

2020	P	S	D	TOTAL
ACT	2	1	0	3
NSW	5	5	0	10
NT	0	0	0	0
QLD	9	0	0	9
SA	12	0	0	12
TAS	2	2	0	4
VIC	3	2	4	9
WA	1	1	0	2
TOTAL	34	11	4	49

STUDENTS

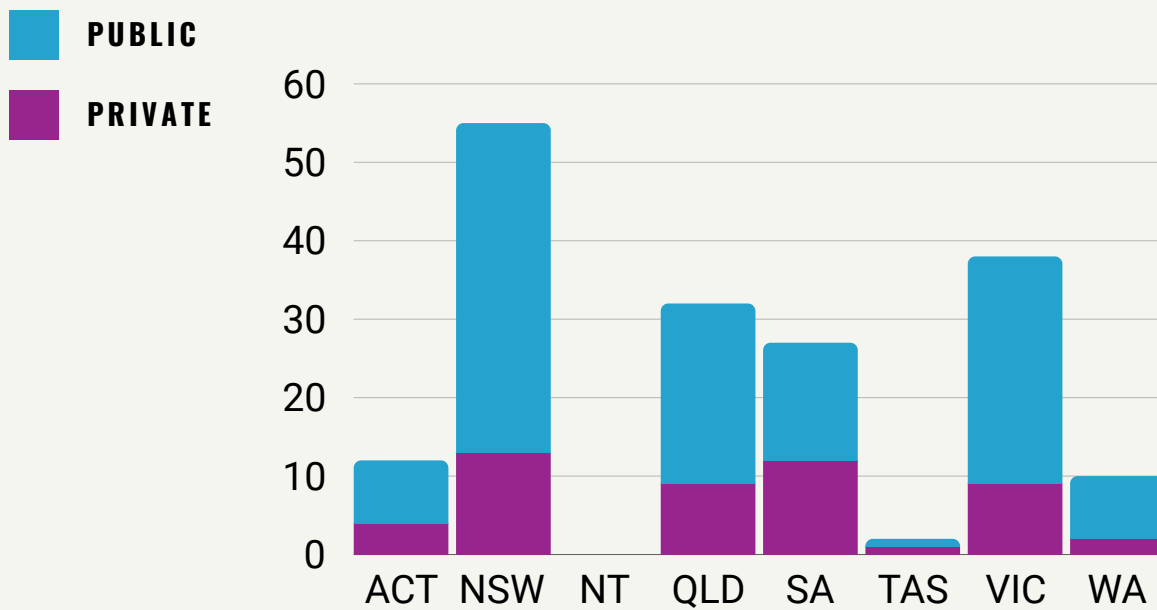
2022	P	S	D	TOTAL
ACT	663	31	0	694
NSW	2283	473	35	2791
NT	0	0	0	0
QLD	1482	143	47	1672
SA	1339	129	0	1468
TAS	45	17	0	62
VIC	1591	253	78	1922
WA	346	48	0	394
TOTAL	7749	1094	160	9003

2021	P	S	D	TOTAL
ACT	537	44	0	581
NSW	444	155	0	599
NT	0	0	0	0
QLD	1406	129	0	1535
SA	1539	30	0	1569
TAS	320	0	60	380
VIC	815	359	0	1174
WA	671	40	0	711
TOTAL	5732	757	60	6549

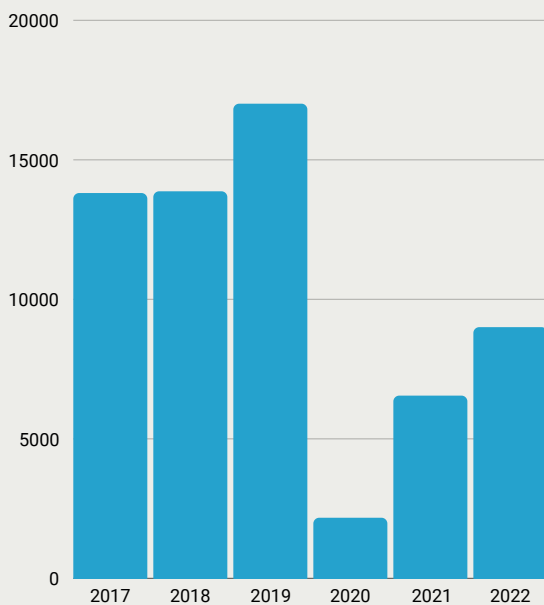
2020	P	S	D	TOTAL
ACT	109	56	0	165
NSW	319	110	0	429
NT	0	0	0	0
QLD	396	55	0	451
SA	722	0	0	722
TAS	80	33	0	113
VIC	160	54	32	246
WA	35	11	0	46
TOTAL	1821	319	32	2172

PARTICIPATION STATISTICS

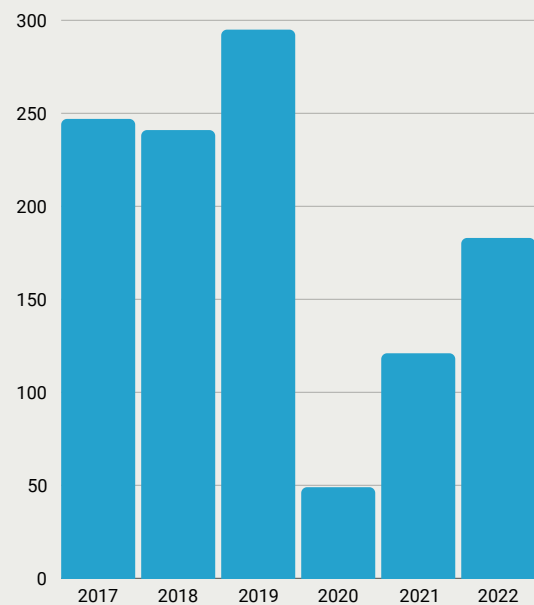
PUBLIC SCHOOLS VERSUS PRIVATE SCHOOLS



TOTAL # STUDENTS BY YEAR

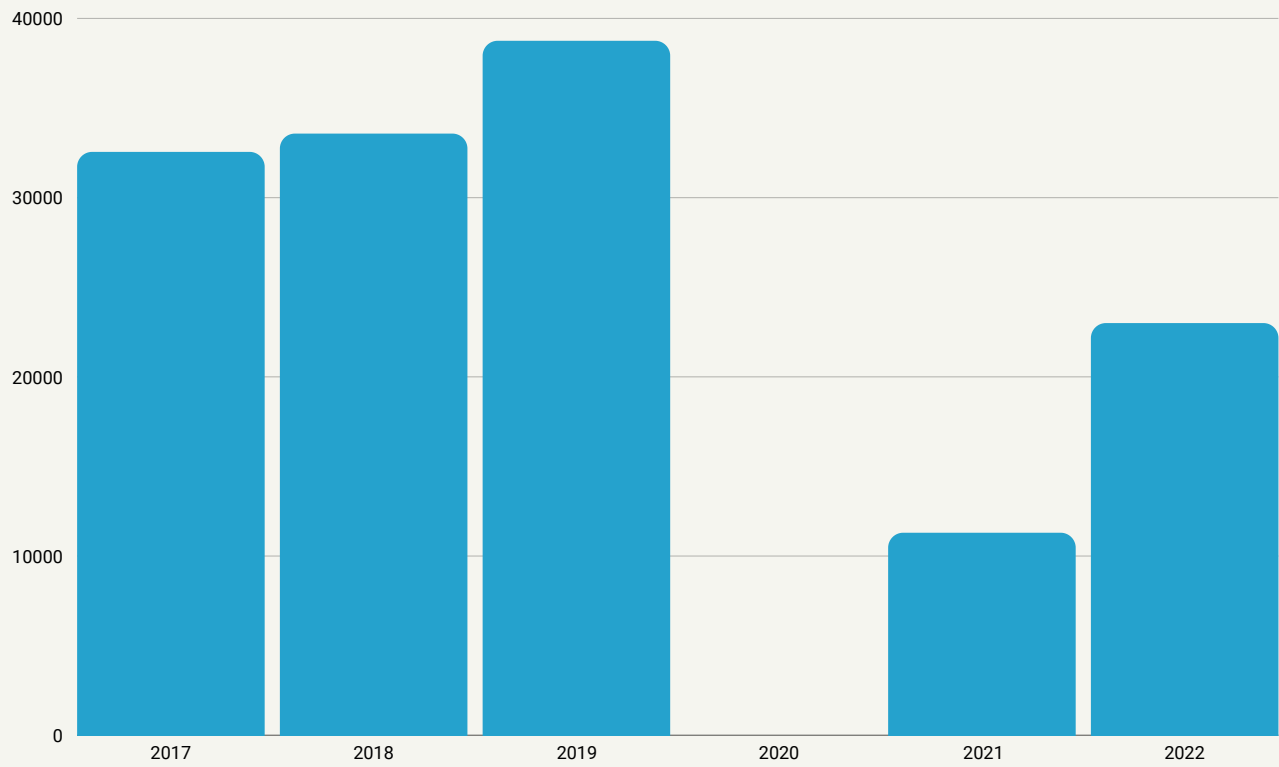


TOTAL # SCHOOLS BY YEAR

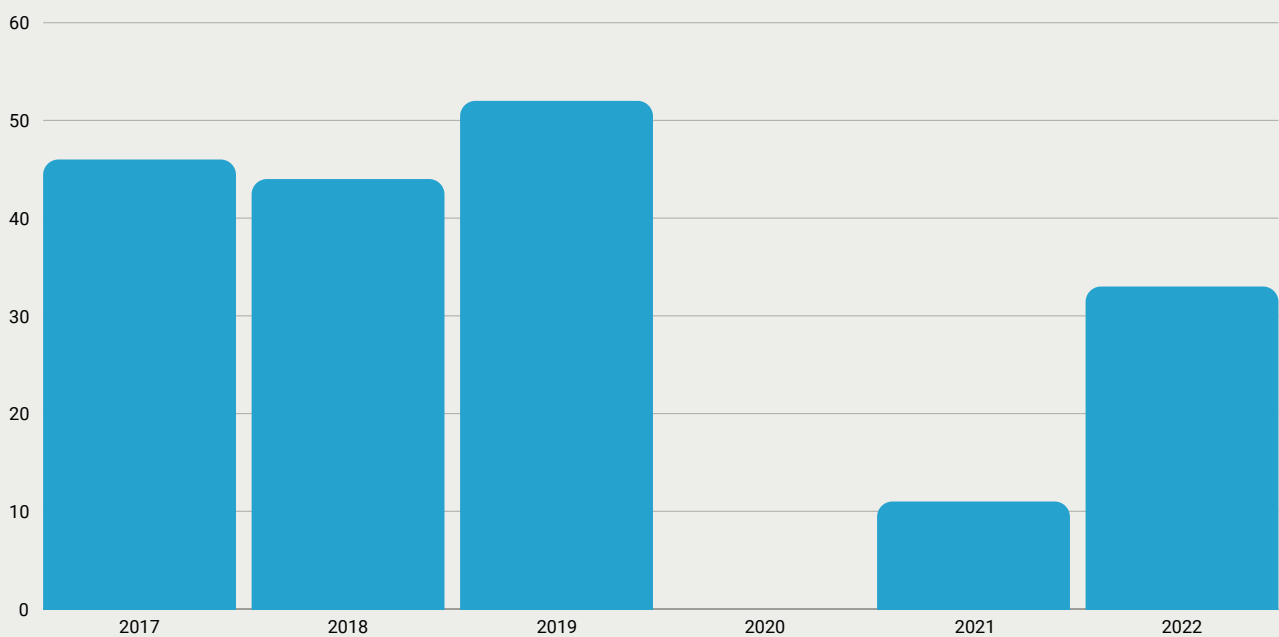


SHOW STATISTICS

AUDIENCE MEMBERS



LIVE SHOWS



ARTIST IN RESIDENCE PROGRAM

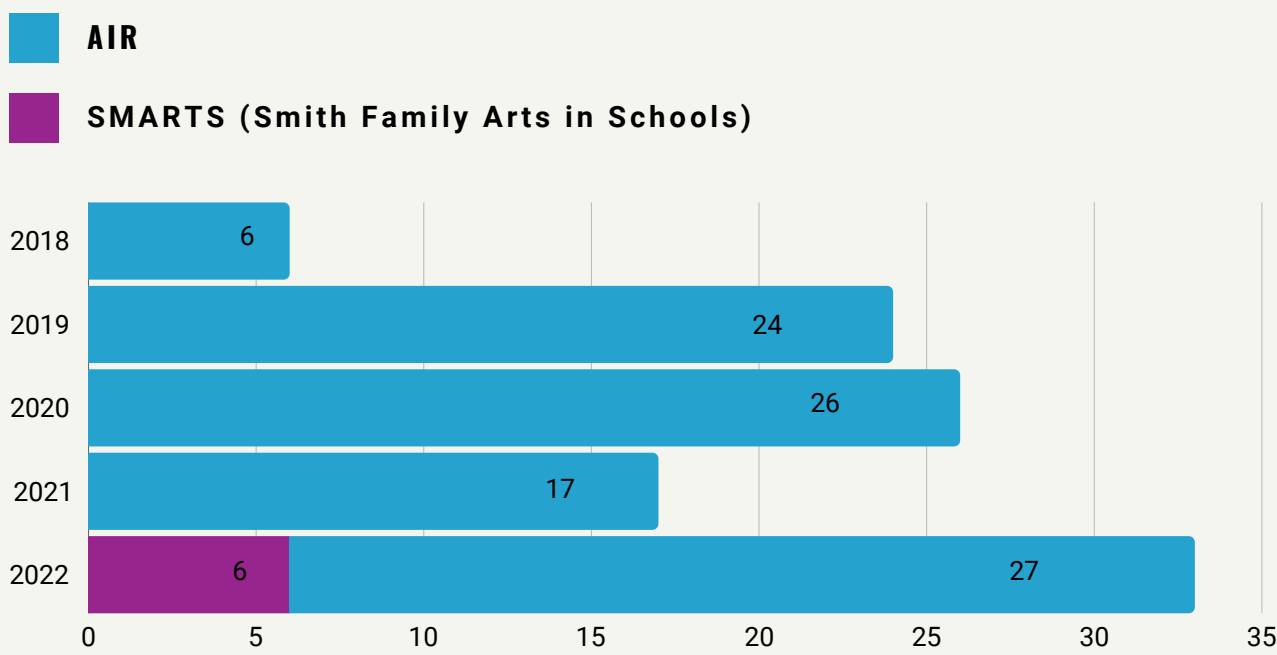
NEED A PERFORMING ARTS TEACHER? WE HAVE ONE FOR YOU!

Wakakirri can provide qualified Performing Arts Facilitators that can come to your school and do most of the heavy lifting needed to create a story-dance performance.

Teachers can still be involved in the process but without the pressure of being in charge! Wakakirri's Artist in Residence Programs can be used for Wakakirri Live or Wakakirri Video events.



AIR SCHOOLS VERSUS SMARTS SCHOOLS



NATIONAL SHOWCASE PROGRAM

At the end of the live and video seasons Wakakirri showcased some of this years national award winning schools and their 'behind the scenes' stories.

- To kick the showcase month off, 5 newsletters sent over the course of 5 days highlighting 5-6 schools per email.
- Over the course of 4 weeks, 28 schools had one dedicated post shared across Instagram, Facebook, and TikTok.
- Schools were prompted to send a media release to their local newspaper (results next page)



The 2022 National Festival Awards have just been annou...

October 17, 2022 at 1:13 PM

ID: 6096579680369372

Interactions

411 reactions

80 comments

34 shares



Photo credit Mooroolbark College, VIC (Official Photographers: Wikigap Media)

2022 Wakakirri Showcase 1 of 5 [se...

Sent to 21,205 on Oct 18



Photo credit Hoppers Crossing College, VIC (Official Photographers: Wikigap Media)

2022 Wakakirri Showcase 2 of 5 [s...

Sent to 20,962 on Oct 19

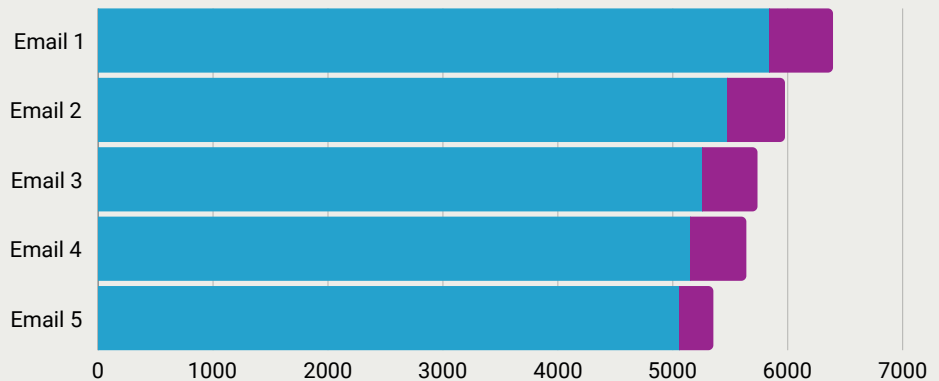


Photo credit Southfield North Public School, NSW (Official Photographers: Wikigap Media)

2022 Wakakirri Showcase 5 of 5 [s...

Sent to 20,560 on Oct 24

SHOWCASE EMAILS



INSPIRATION FUND

FUNDS RAISED BY YEAR

The Wakakirri Inspiration Fund raises funds to help schools in disadvantaged communities to participate in Wakakirri. Any school can apply for funds, they simply need their Principal to complete the below form outlining their request. Schools can apply for funding each year which can be spent on subsidising Wakakirri student participation fees.

Wakakirri is a registered charity. Funds are raised in the following ways;

- Asking for donations from the audience at live shows
- Donations via the Wakakirri website
- Applying for grants from funds and trusts
- Applying for sponsorship from corporations

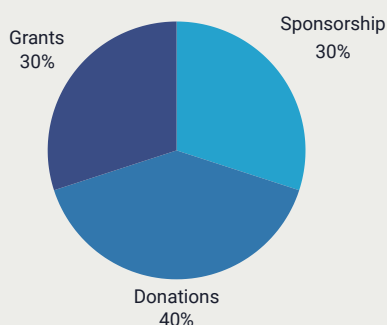
All funds raised go directly to participating schools.

FUNDED SCHOOLS 2022

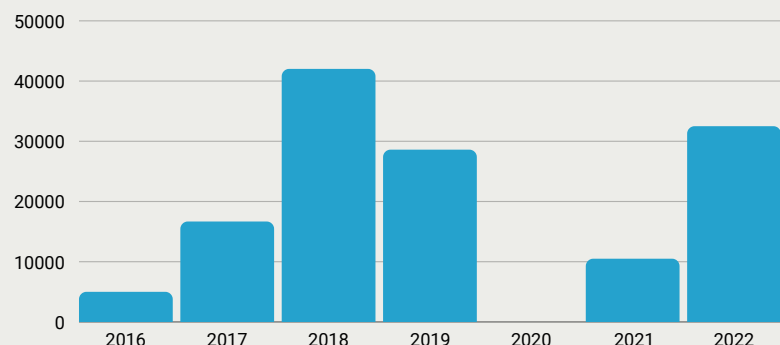
- Alkira Secondary College, VIC x \$1000
- Bomaderry High School, NSW x \$600
- Casey Fields Primary School, VIC x \$600
- Christies Beach Primary School, SA x \$600
- Cranbourne West Primary School, VIC x \$200
- Curran Public School, NSW x \$1000
- Kangaroo Flat Primary School, VIC x \$200
- Lyndale Greens Primary School, VIC x \$1000
- Mooroolbark College, VIC x \$1000
- Mount Erin College, VIC x \$200
- Oxenford State School, QLD x \$600
- Para Hills West Primary School, SA x \$600
- Sacred Heart Primary School, QLD x \$600
- Staines Memorial College, QLD x \$600
- Yule Brook College, WA x \$600



DONATION BREAKDOWN



FUNDS RAISED BY YEAR



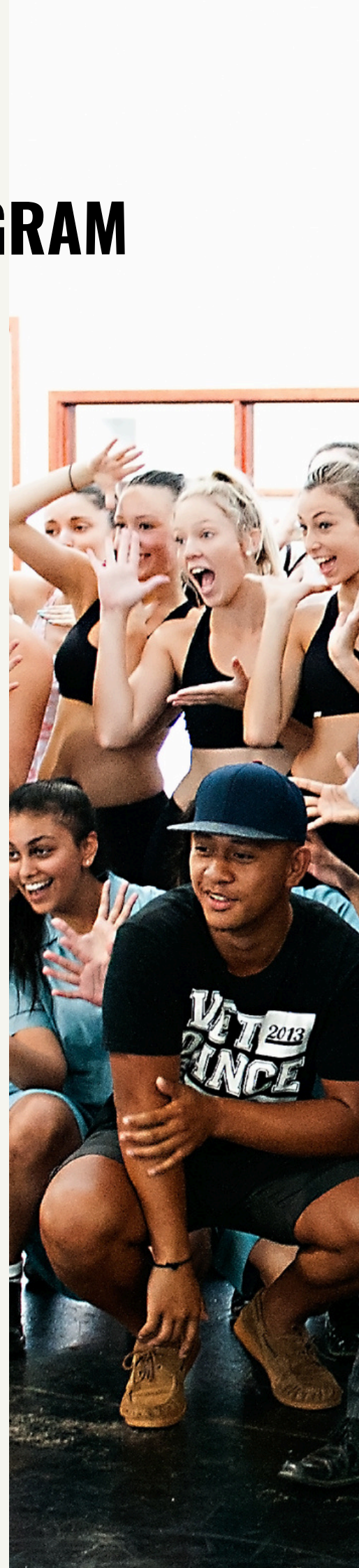
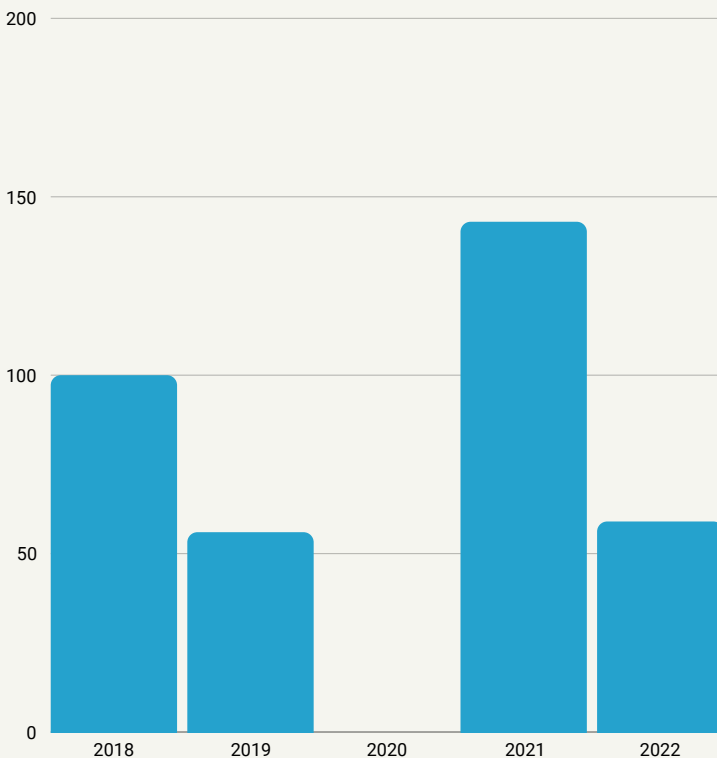
CAREER PATHWAY PROGRAM

FREE WAKAKIRRI CAREER DAY SEMINAR

All Secondary School students are invited to attend this significant FREE Wakakirri Career Day event hosted online.

This event was held on 12 May from 1 PM to 3 PM [AEST] and consisted of one 45 minute session with our two keynote speakers (JAMES LEE & RACHAEL VICTORIA WARD), a student Q+A session, and a workshop consisting of the modules What Is a Story-Dance and Finessing Your Story-Dance

ATTENDANCE



WAKAKIRRI PARTNERS AND SPONSORS

GOVERNMENT AND MAJOR PARTNERS



SUPPORTING PARTNERS



**McCusker
Charitable
Foundation**

MEDIA PARTNERS

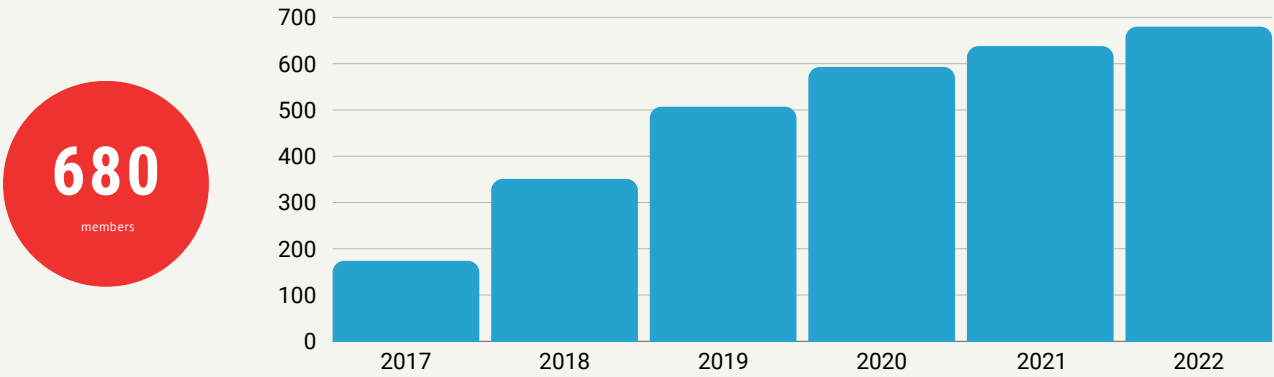
- Dancetrain Magazine
- Education today

DANCE PARTNERS

- Footsteps Dance Company
- Jason Coleman's Ministry Of Dance

SOCIAL & PRINT MEDIA

TEACHERS FACEBOOK GROUP



680
members

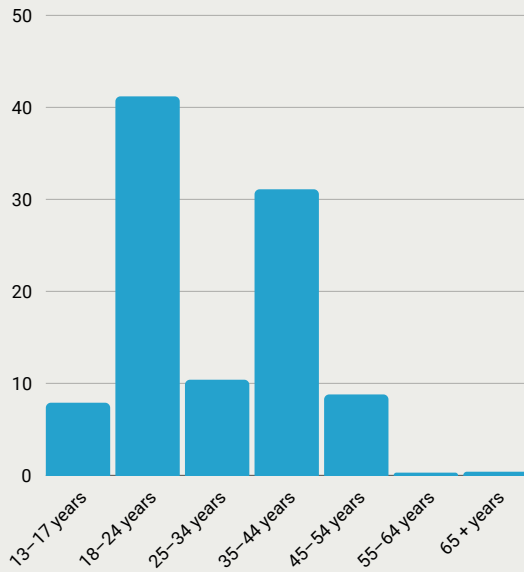
PRINT & RADIO



1
RADIO

12
PRINT

YOUTUBE STATISTICS

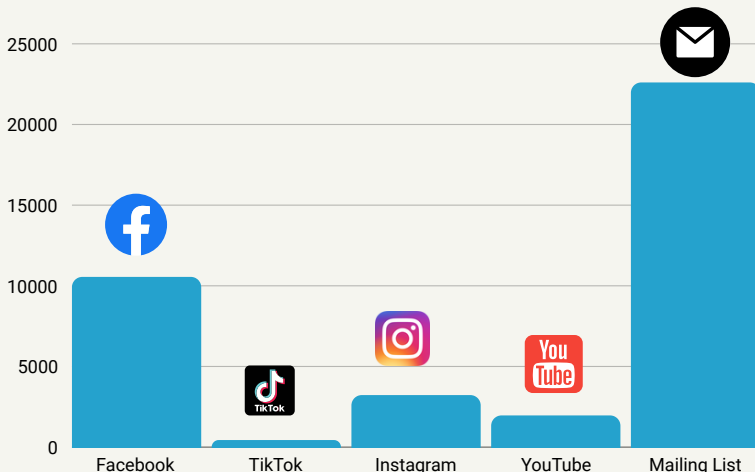


2.2M
impressions

131K
views

+419
subscriber increase

FACEBOOK, INSTAGRAM, TIKTOK, YOUTUBE, AND MAILING LIST



39,507
Subscribers & followers
across all platforms

TESTIMONIALS

COMMENTS FROM THE 2022 EVALUATION SUVEY

"Wakakirri is an outstanding Performing Arts experience that develops students' creativity and performance skills, increases confidence and supports team work and goal setting."

"LOVE IT! It's inclusive which is fantastic

"It's the most rewarding experience for students and staff that we have ever been involved with".



"JUST DO IT! The benefits your students will gain from this experience, extend far beyond just performing and is totally worth the effort that goes into it.

Wakakirri is hands down the **BEST** Performing Arts program providing students the opportunity to experience things they never usually would. My students felt so incredibly special and as one student quoted **"I FELT A SPARK IN ME COME ALIVE!"**

"Almost all of our students had never been on a theatre stage before, it was magical!"

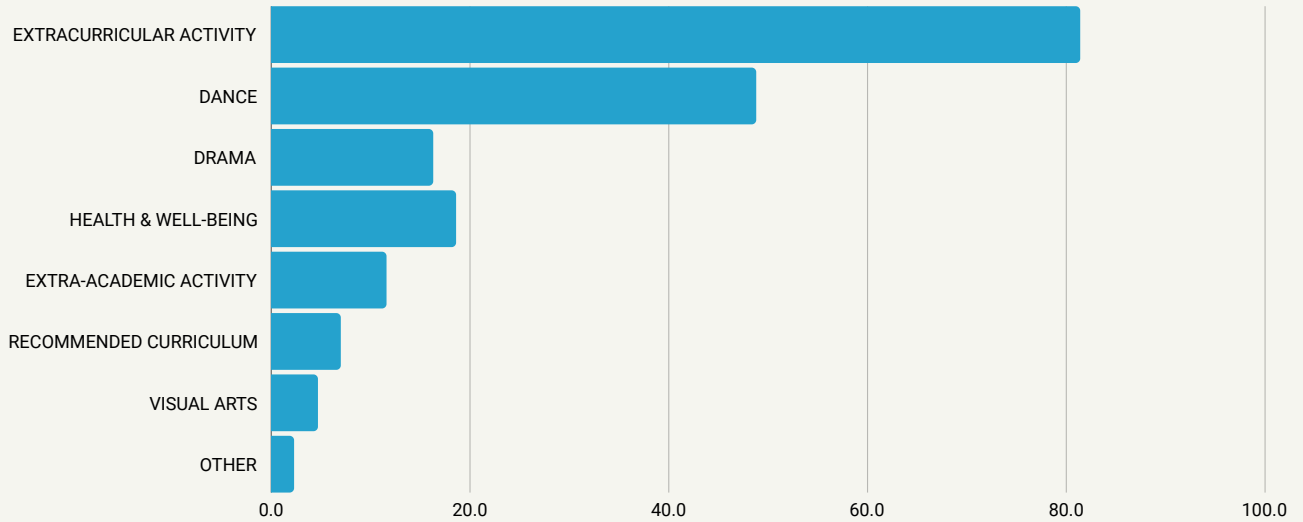
"IT IS AN EXPERIENCE YOU WILL NEVER FORGET!"

"Wakakirri is definitely worth it and it brings the students closer together as they work as a team and build the piece."

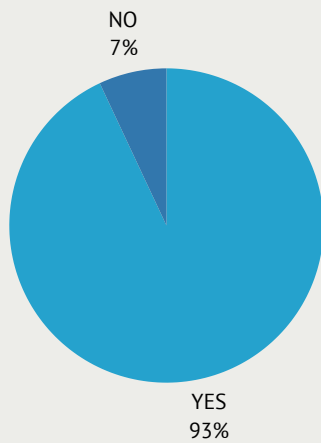


EVALUATION SURVEY

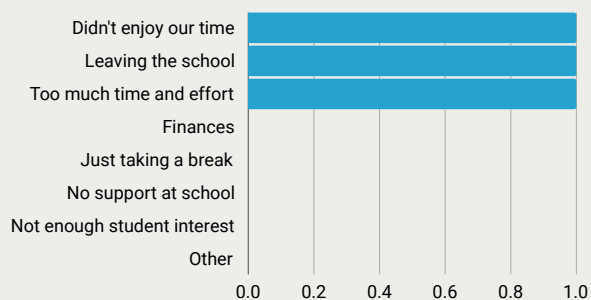
WHAT PLACE DOES WAKAKIRRI HAVE AT YOUR SCHOOL?



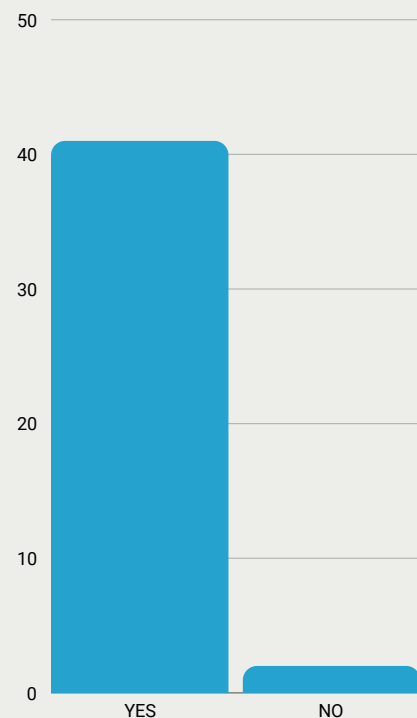
WOULD YOU PARTICIPATE AGAIN?



IF NO, WHY?



DID PERFORMANCE DAY LIVE UP TO YOUR EXPECTATIONS?



WAKAKIRRI STORY-DANCE ASSOCIATION INC.

COMMITTEE MEMBERS



**ADAM
LOXLEY**
FESTIVAL
DIRECTOR



**DARREN
TASKER**
BUSINESS
CONSULTANT



GERRY GILCHRIST
ACCOUNTANT



**VALERIE
HARROLD**
TEACHER



**MATTHEW
SAMUEL**
MARKETING
CONSULTANT



**FRANCESCA
VEITCH**
SECRETARY



**PROFESSOR
TOM CALMA AO**
WAKAKIRRI PATRON



**KRISTEN
DOUGLAS**
WAKAKIRRI PATRON